



# TEXAS JAIL ASSOCIATION

## 2024 JAIL MANAGEMENT ISSUES EVENT SPONSORSHIPS

Galveston Island Convention Center | September 9-13, 2024 | Galveston, Texas

One way to convey your support of TJA is to sponsor a conference event for the attendees. Sponsorships of these events allow TJA to spend our dollars during the year on vital educational training for our membership.

Sponsors of these events will be recognized for their generous contributions. Events will be assigned on first come, first served basis. Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one or more of the following events for our attendees

EVENT	FULL SPONSORSHIP	CO-SPONSORSHIP
<b>Participant Bags*</b>	_____ (\$5,000)	No Co-Sponsorship Available
<b>Participant Swag*</b>	_____ (\$5,000)	No Co-Sponsorship Available
<b>Speaker Sponsorships*</b>	_____ (\$1,500)	_____ ( \$_____ ) \$500 increments
<b>MONDAY, SEPTEMBER 9<sup>TH</sup></b>		
Morning Refreshment Break	_____ (\$4,000)	_____ ( \$_____ ) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ ( \$_____ ) min \$500
<b>TUESDAY, SEPTEMBER 10<sup>TH</sup></b>		
Morning Refreshment Break	_____ (\$4,000)	_____ ( \$_____ ) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ ( \$_____ ) min \$500
<b>WEDNESDAY, SEPTEMBER 11<sup>TH</sup></b>		
Morning Refreshment Break	_____ (\$4,000)	_____ ( \$_____ ) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ ( \$_____ ) min \$500
<b>THURSDAY, SEPTEMBER 12<sup>TH</sup></b>		
Morning Refreshment Break	_____ (\$4,000)	_____ ( \$_____ ) min \$500
Afternoon Refreshment Break	_____ (\$4,000)	_____ ( \$_____ ) min \$500
Thursday Night Entertainment	_____ (\$3,000)	_____ ( \$_____ ) min \$500
Thursday Night Dinner	_____ (\$8,000)	_____ ( \$_____ ) min \$500
<b>FRIDAY, SEPTEMBER 13<sup>TH</sup></b>		
Breakfast Speaker	_____ (\$1,500)	_____ ( \$_____ ) \$500 increments

\*for full details, contact sharese@shsu.edu

Company Name to be listed on signage\*\* \_\_\_\_\_

\*\*Please provide your company logo in a scalable vector format (.eps, .ai, .svg or .pdf)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

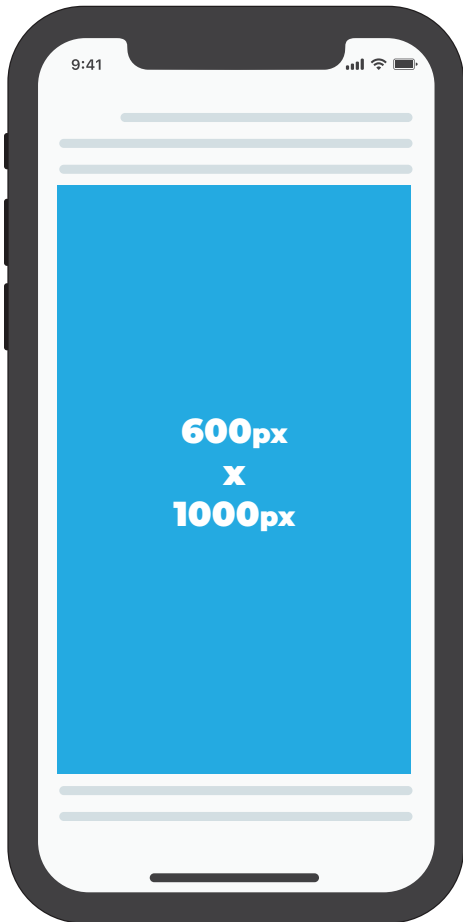
Email \_\_\_\_\_ Website \_\_\_\_\_

Title \_\_\_\_\_ Signature \_\_\_\_\_

I have enclosed a check or purchase order in the amount of \$ \_\_\_\_\_ for this sponsorship.

# DIGITAL WORKBOOK AD SIZES

As the Texas Jail Association has moved away from physical workbooks, we are also updating our ad sizes to ensure that our vendors are able to be presented at their very best in our digital workbook. Please reference this page for the sizes we request for your advertisement in our digital workbook. These ads are for the **digital workbook ONLY** and not for the conference app.



## LARGE AD

600px wide  
1000px high

Available to Presidential  
& Platinum Sponsors



## MEDIUM AD

600px wide  
500px high

Available to  
Gold Sponsors



## BANNER AD

600px wide  
250px high

Available to  
Silver Sponsors

All Digital Ads will be set as links directing to the exhibitor's company website.

**Please submit your ads in a high-resolution PDF or JPG format with no bleeds or crop marks. A vector format (resizable SVG or EPS) is ideal. Animation accepted (no video.)**

Small text or long bodies of text may not be readable on small screens. We recommend taking advantage of large font sizes, bold colors and big graphics to make your ad stand out.

These ads are for the **digital workbook ONLY** and not for the conference app.

# 2024 JMI CONFERENCE EXHIBITOR LEVELS

*A late fee of \$200 will be incurred after July 1, 2024.*

## **PLATINUM - \$6,000** (\$6,200 after 7/1/2024)

- One (1) exhibit booth at conference, premium location
- Six (6) company representatives
- Recognition in the conference app and digital conference program
- One (1) large ad (300px wide x 500px tall) in digital conference workbook

## **GOLD - \$3,000** (\$3,200 after 7/1/2024)

- One (1) exhibit booth at conference, premium location
- Five (5) company representatives
- Recognition in the conference app and digital conference program
- One (1) medium ad (300px wide x 250px) in digital conference workbook

## **SILVER - \$2,000** (\$2,200 after 7/1/2024)

- One (1) exhibit booth at conference
- Recognition in the conference app and digital conference program
- One (1) banner ad (300px x 125px) in digital conference workbook

## JERRY BAGGS SCHOLARSHIP FUNDRAISER GAME

# It's 5 o'clock Somewhere



Take advantage of this guaranteed chance to interact with TJA's conference participants. Each sponsoring vendor will receive an image for each participant to fill out his or her scavenger hunt objectives. This guarantees the attendee will make contact with participating vendors.

There will be cash prizes for the winner's drawing. The prizes will be funded out of the sponsorship money, and all remaining proceeds will go to the Jerry Baggs Scholarship Fund.

## **PARTICIPATION IS ONLY \$200 PER BOOTH**

**For more information:** Sharese Hurst • [sharese@shsu.edu](mailto:sharese@shsu.edu) • 936.294.1687